

MAS LA CHEVALIERE
L A R O C H E

ROSÉ 2020

LAROCHE PRESENTS THE NEW VINTAGE OF ITS ROSÉ

Press Release - March 2021

LAROCHE IN A FEW WORDS

Emblematic estate in Chablis, Laroche established itself in the Languedoc in the 1980s, is now presenting the new edition of its IGP Pays d'OC Rosé cuvée. This wine comes partly from the Roqua Blanca vineyard located in Cazouls les Béziers at an altitude of 250m on a clay-limestone terroir and partly from partner vinegrower vineyards mainly in the Orb Valley.

THE 2020 VINTAGE IN A FEW WORDS

The harvest started at the end of August, a week earlier than in 2019. Night picking followed by a direct and quick pressing, carried out early enough, enabled us to obtain a very nice colour, pale with purple hues while preserving acidity, freshness and a low level of alcohol at 12%.

FRUITY GOURMAND 100% PLEASURE

Recommended retail price: 9€

Points of sale: wine merchants, restaurants,
online shop boutique.larochewines.com,

Samples and visuals on request



The 2020 vintage brings together everything you would expect from a 100% delightful, pleasant rosé. It is a gourmet wine, fresh and trendy, to be discovered as an aperitif, with salads and grilled white meat, with family and friends!

"This 2020 Rosé is based on a blend of 60% Grenache, 25% Syrah, and 15% Cinsault. The Grenache brings aromas of wild red berries and grapefruit. The Syrah gives liveliness and vivacity, as well as a beautiful spicy structure. And the Cinsault, recently added to our blend, completes the aromatic palette with floral notes, ensuring a nice complexity to this wine" says Géraud Blanc, Vines and Wines Manager at Mas La Chevalière, Laroche.

The new 2020 vintage is being released in a 100% enamelled colourful bottle with an eco-responsible approach.